

# SAN BRUNO

Community Foundation

2017 Annual Report

*Investing in the San Bruno Community*



# SAN BRUNO

Community Foundation

## *A Year of Forward Action and Investment*

September 2017

The San Bruno Community Foundation was created from the ashes of disaster – the devastating 2010 gas pipeline explosion in San Bruno’s Crestmoor neighborhood that ultimately destroyed 38 homes, damaged 70 others, killed eight people, injured 66 more, and resulted in a \$70 million restitution settlement from Pacific Gas & Electric Company. We will never forget that tragedy, which tested the resilience and fortitude of our close-knit community like never before.

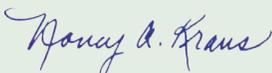
Out of those ashes, the Foundation is fulfilling its mission to become a force for positive change and forward action in San Bruno.

Over the past year, the Foundation has worked diligently and conscientiously to use the restitution funds for the benefit of the San Bruno community, through key investments in people, institutions, facilities, partnerships, and traditions. For the second year, the Crestmoor Neighborhood Memorial Scholarship has honored the community members most directly affected by the gas pipeline explosion by supporting community-minded San Bruno students. The Community Grants Fund invests in local organizations that serve the community in many important and different ways. Through collaborations with community partners such as YouTube, Walmart, and Skyline College, the Foundation is leveraging the restitution funds for the benefit of the community.

Two highlights of the year, which are featured to the right, deserve special note. Building on the results of our 2015 Community Listening Campaign, we are thrilled at the prospect of funding a 21st-century recreation center and swimming pool complex for San Bruno. We are equally excited about our efforts to make music education a hallmark of San Bruno’s public schools. We believe that both strategic initiatives will have a lasting impact in enhancing our community for years and years to come.

As the trustees of the restitution funds, the Board takes its responsibilities very seriously so that the Foundation can effectively serve as a forward-thinking vehicle for innovation, enhancement, and engagement in our community. The memory of the tragic circumstances of 2010 fuels our commitment to invest the restitution funds wisely and prudently. We appreciate the opportunity to share with you in this Annual Report our efforts over the past year to invest in the San Bruno community in a myriad of meaningful and significant ways.

With warmest regards,



Nancy Kraus, President



Leslie Hatamiya, Executive Director



## *Key Community Enhancements*

### *New Recreation Center & Swimming Pool Complex*

San Bruno will soon enjoy a new recreation center and swimming pool! In February 2017, following the completion of the Community Facilities Vision Plan (see page 3), the San Bruno City Council voted to move forward with the construction of a new recreation center and all-season swimming pool facility in San Bruno City Park and requested that the Foundation provide a grant of \$50 million to fund the planning, design, and construction of the facility. In March, the Foundation Board approved a resolution supporting the concept of a \$50 million strategic grant to the City for the design and construction of the new facility and directing the Executive Director to proceed with negotiating such a grant arrangement with the City.

The new facility will replace the aging Veterans Memorial Recreation Center and City Pool, enabling the City to better serve the recreational needs of the City’s diverse and growing population. The Foundation and the City are in the process of working out the grant arrangement, and the City is preparing for the conceptual design stage of the project. Subsequent stages, which will take place over the next few years, include development of the design documents and construction.

### *Music Education Strategic Initiative*

In May 2017, the Foundation Board approved a strategic initiative to make music education a distinguishing feature of San Bruno’s public schools. Over the next three school years, the Foundation is making investments totaling \$495,000 in the music programs at Capuchino High School and all seven San Bruno Park School District schools. The Music Education Strategic Initiative is the result of months of collaboration with the San Bruno Park School District, Capuchino High School, the San Bruno Education Foundation, and the Capuchino High School Alumni Association.

Foundation funding will enable the San Bruno Park School District to offer a high-quality, standards-based, age-appropriate music curriculum to all grades at all six of its elementary schools. At the middle and high school levels, the Foundation’s funding will address deficiencies that have prevented existing music programs from reaching their full potential. At Parkside Intermediate School, the Foundation will fund instruments, music books, and other necessary equipment. The Foundation’s investment in the Capuchino music program, whose long tradition of excellence has suffered from tightened school budgets, will address high-priority needs including instrument repair and replacement, music books, music instruction software, transportation to competitions and performances, and, most notably, new marching band uniforms.

# Foundation Funds at Work for You

Following the Foundation's 2015 Community Listening Campaign, the Foundation Board established a quasi-endowment of \$15 million to fund programs such as the Crestmoor Neighborhood Memorial Scholarship and the Community Grants Fund on an ongoing basis, while setting aside the balance of the restitution funds – more than \$54 million – to fund larger strategic initiatives, including upgraded community facilities, and operations. To address several community needs identified in the Community Listening Campaign, the Foundation has partnered with the City of San Bruno on a series of strategic initiatives, including the new recreation center and swimming pool facility highlighted on the previous page. In 2016-2017, the Foundation and the City made substantial progress on these strategic initiatives:

## Community Day

For the second consecutive year, the Foundation proudly sponsored San Bruno's Community Day, which was held on June 4, 2017, at San Bruno City Park in conjunction with the San Bruno Lions Club's annual Posy Parade. The Foundation contributed to the costs of the event with a \$30,000 grant and also assisted the City in securing Walmart, YouTube, and Skyline College as additional event sponsors.

With the sun shining over the park, thousands of community members enjoyed carnival rides, games, musical entertainment, food booths, baseball games, parade floats, and community information booths.



## Pedestrian Safety Improvements

With support from the Foundation and YouTube, the City is working on a series of efforts to enhance pedestrian safety in San Bruno. The City intends to install flashing beacons at unsignalized or mid-block crosswalks in the downtown area this winter as part of the City's water and sewer upgrade project on San Mateo Avenue. The City is also investigating locations for flashing beacons in other areas of the City, including near schools.

The Foundation is excited to partner with YouTube, which installed flashing beacons near its office buildings on Cherry Avenue in early 2017, to underwrite the costs of this pedestrian safety initiative. Together, the Foundation and YouTube will contribute up to \$263,952 toward this effort.

## Florida Avenue Park

With a \$200,000 grant, the Foundation is supporting the City's plans to transform the parcel of land at 324 Florida Avenue into a neighborhood park in an area of town that currently lacks any playground or park space.

In 2016, the City gathered input from the community on the park's design through a conceptual design process, resulting in the development of the park's master plan. The park, which is expected to be completed in early 2018, will include play equipment for children, exercise equipment for teens and adults, picnic tables and bench seating, as well as an assortment of plants and an open, grassy area.

## Community Facilities Vision Plan

From October 2016 through January 2017, the City undertook a Community Facilities Visioning Process to identify goals and priorities for its key facilities. Building on the results of the Foundation's Community Listening Campaign, and with the assistance of Anderson Brulé Architects, the City engaged the community to help shape the goals and priorities for such new community facilities as a library, recreation center, pool, and community center. The Foundation supported this project with strategic grants totaling \$206,047.



As part of this effort, the City held two Community Forums in the fall of 2016, which included large group discussions and smaller break-out sessions, where community members voiced their interests and needs regarding the City's community facilities. The City also solicited community feedback via two online surveys that followed the Community Forums. In January 2017, the City held a public meeting to present the results of the community outreach and to receive additional feedback and comments from the City's appointed Citizen Advisory Board, Commission and Committee members.

In the end, the community input ranked a joint-use recreation center and swimming pool facility as its top priority. In February 2017, the City Council endorsed this view and directed the City Manager to begin plans for the project and to request that the Foundation provide a grant of \$50 million to fund the planning, design, and construction of the recreation center and pool facility (see page 2).

# Crestmoor Neighborhood

Founded in 2016, the Crestmoor Neighborhood Memorial Scholarship provides multi-year college scholarship awards to exceptional San Bruno students who have demonstrated a strong commitment to the San Bruno community. The Crestmoor Scholarship honors the community members who most directly endured the destruction of the explosion and resulting fire, especially the eight San Bruno residents who lost their lives, and ensures that the 2010 tragedy is not forgotten. The Foundation is grateful to the Associated Students of the College of San Mateo for donating nearly \$1,000 in funds raised on campus after the 2010 pipeline explosion to this year's scholarship program.

In 2017, the Foundation awarded Crestmoor Scholarships totaling \$120,00 to eight outstanding San Bruno students, who were honored at a reception and presentation at the Foundation's June 7 Board meeting. This year's Crestmoor Scholars include student leaders, accomplished athletes, health care volunteers, musicians, and social change advocates who have dedicated countless hours to helping the homeless, foster children, seniors, elementary, middle, high school, and college students, and many others in need.



## 2016 Crestmoor Scholars Continue to Shine

**GISELLE HENGST**, who addressed the 2017 Crestmoor Scholars with helpful advice on surviving the first year of college at the June Board meeting (pictured left), has been an active member of the Sexual Assault Prevention & Awareness Committee at Vanderbilt University. A kinesiology major at the College of San Mateo, **ALLIE STINES** continues to excel on the softball diamond as a First Team All-Conference, First Team All-State, and NFCA CAL JC All-American catcher and also volunteers as a coach for a Special Olympics team. **ANTHONY HARVEY** interned at an e-commerce based startup while attending his first year at UC San Diego. While enrolled in the social work program at San Jose State University, **LEITU TAKAPU** continues to work at Edgewood Center for Children and Families, where as a case manager she assists teens and young adults with severe mental illnesses and visits Edgewood's San Bruno Drop-In Center. **ERICK SULLIVAN** juggles work at Foundry & Lux restaurant in South San Francisco with his studies at Skyline College. **ALEJANDRA ANDRADE** is double majoring in sociology and psychology at Holy Names University, where she is active in several community service clubs. After a busy freshman year at UC Berkeley, during which she made an award-winning film, worked at a health care startup, and continued to volunteer for the San Bruno House of Hospitality, **JAMIE CHEN** is transferring to Cornell University this fall.

# ood Memorial Scholarship

## The 2017 Crestmoor Scholars

(from left in photo)

**HARMONIE AHUNA:** Since the age of three, Harmonie Ahuna has wanted to be a pediatrician, and she has begun her undergraduate studies at UCLA in pursuit of this dream. In addition to serving as student body president at Capuchino High School, competing on the varsity swimming and soccer teams, and managing a rigorous academic load, Harmonie spent countless hours giving back to the San Bruno community. She volunteered with Mills Peninsula Hospital, Special Olympics, San Bruno Senior Center, and the San Bruno Library, where she encouraged children to enroll in the summer reading program. It brings her great pride to be connected to the San Bruno community in so many ways.

**RYAN CHAPMAN:** This spring Ryan graduated from Capuchino High School as a scholar in the International Baccalaureate Diploma Programme, a three-sport varsity athlete, and a member of the San Bruno community who makes a difference. He was the co-founder and president of Chance Club, which assists foster youth lacking adequate resources and support, and spent countless hours as a tutor through Capuchino's Summer Bridge and IB programs. Fueled by a NASA internship last summer, Ryan's goal is to pursue a career in astrophysics, particularly dark matter research. Co-valedictorian and Boys State representative of the Capuchino Class of 2017, Ryan is a freshman at UCLA.

**ALEXANDRA KENNEDY:** Having conquered substance abuse and homelessness, Alexandra Kennedy is an inspiration to those around her. While juggling the demands of single motherhood and a full course load at Skyline College, Alexandra found time to volunteer as a facilitator in the County Jail, intern at Project 90 – a nonprofit drug treatment facility – and work as a public benefits specialist at SparkPoint, assisting San Bruno students and community members with the public benefits application process. Committed to alleviating poverty in the Bay Area, Alexandra now attends the University of San Francisco.

**ZACHARY FUCINI:** A member of the Capuchino High School Class of 2017, Zachary Fucini attends Cal Poly San Luis Obispo, where he plans to major in civil engineering with the long-term career goal of improving local transit systems. An aspiring Eagle Scout, Zachary has been a longtime leader in San Bruno's Pack 290, Troop 72, and Troop 355, participating in a variety of service activities including flag ceremonies at the Golden Gate National Cemetery and food donation collections for homeless shelters. He was also a member of Capuchino's Interact Club and, notably, served on the 15-person SamTrans Citizens Advisory Committee, providing input on bus transportation issues in San Mateo County.

**MADELINE VILLANUEVA-TOVAR:** Madeline Villanueva-Tovar is a Capuchino High School graduate who has pushed herself to rise above difficult life circumstances. Her commitment to community service began at an early age, and while at Parkside Intermediate School she was vice president of the LEOS Club. In high school, her service contributions expanded to peer tutoring, founding the Code Blue Club for students interested in medical professions, volunteering at Mills-Peninsula Hospital, and organizing Relay for Life teams in honor of her aunt. A freshman at Holy Names University, Madeline aspires to help people as an emergency trauma physician.

**JANAH MAY OCLAMAN:** Janah May Oclaman's interest in science began in her youth when she taught herself a medical procedure she could not afford to have done professionally. Despite facing severe financial struggles, Janah developed into a top student, committed community member, and motivated leader at Skyline College. Janah served as a lead presenter of Skyline's Expanding Your Horizons program and lead organizer for Beta Theta Omicron's SMILE program, which are both designed to attract middle school girls to STEM careers. She also led hunger awareness campaigns at Skyline and a local elementary school and assisted patients at Seton Medical Center as a hospitality volunteer. Janah now attends UC Davis and hopes to become a neurologist.

**LESLEY BODE:** Lesley Bode has overcome significant adversity throughout her life, including homelessness, to emerge as a top student and community member. At Skyline College, from which she graduated this spring with AA degrees in psychology and anthropology, she was an instrumental member of the Financial Aid outreach team as a student ambassador, leading weekly workshops to assist local high school students and current college students with their financial aid applications. She was a presenter at Skyline's Expanding Your Horizons conference for middle school girls interested in STEM fields. Lesley is committed to social justice issues and plans to major in psychology at UC Santa Cruz with the goal of helping at-risk youth.

**WALTER MANUOFETOA:** A first-generation Tongan American, Walter Manuofetoa has a deep connection to his culture and a desire to reverse social injustices and inequalities. While he gained a global view of ethnic studies at the College of San Mateo, Walter has also given back locally. As the assistant youth pastor at his church, Walter mentored system-impacted youth and led a team of musicians and vocalists. He co-founded Collective 24, which provides basic living necessities to homeless people in San Bruno, Vakatasi, an organization that empowers Pacific Islander college students, and Kalapu Faiteliha, which steers ex-gang members toward a positive path. A longtime resident of San Bruno's Crestmoor neighborhood, Walter now attends UC Santa Cruz.

**The 2018 Crestmoor Scholarship Application will be available at [www.sbcf.org](http://www.sbcf.org) in December 2017.  
The application deadline is March 14, 2018.**

# Community Grants Fund

In the summer of 2016, the Foundation launched the Community Grants Fund to support the many local organizations that form the lifeblood of the San Bruno community. Eligible community groups may apply for grant funding of up to \$25,000 for projects and programs that benefit the San Bruno community.

Through the Community Grants Fund, the Foundation invests in the valuable work that community organizations do to enhance the quality of life for all who live, work, attend school, and utilize community, recreational, and commercial resources in San Bruno. The Community Grants Fund operates annually.

## 2016-2017 Community Grant Awards

In December 2016, the Foundation Board approved the first set of Community Grants, which totaled \$200,000, to local organizations for 14 projects that benefit the San Bruno community. The grant awards included:

- \$1,000 to the **AMERICAN CANCER SOCIETY/RELAY FOR LIFE** to provide services to San Bruno cancer patients and caregivers
- \$19,180 to the **CAPUCHINO HIGH SCHOOL ALUMNI ASSOCIATION** to support the revitalization of music education and community performance at Capuchino High School and kick start Capuchino Music Boosters
- \$12,074 to the **CENTER FOR INDEPENDENCE OF INDIVIDUALS WITH DISABILITIES** to fund emergency preparedness efforts for the disabled and elderly community in San Bruno
- \$6,246 to the **EDGEWOOD CENTER FOR CHILDREN AND FAMILIES** to provide arts education and programming to at-risk young adults at Edgewood's San Bruno Drop-In Center
- \$1,500 to **PARENT BOOSTERS OF 72** to provide financial assistance to Boy Scouts in Troop 72 working on Eagle Scout projects that benefit the San Bruno community
- \$10,000 to **PARTNERS AND ADVOCATES FOR REMARKABLE CHILDREN AND ADULTS (PARCA)** to support program operating costs for REACH, an inclusive, licensed day- and after-school program for children with and without developmental disabilities
- \$25,000 to **PROJECT READ/CITY OF SOUTH SAN FRANCISCO** to continue and expand literacy services to low-income San Bruno parents and children with Learning Wheels, Project Read's literacy van
- \$10,000 to **PROSPECTS BASKETBALL ACADEMY** to fund uniforms and scholarships for low-income participants in Prospects' San Bruno girls basketball program
- \$14,000 to the **SAN BRUNO EDUCATION FOUNDATION** to support a summer instrumental music program for grades 4-8 and performance venue enhancements at Parkside Intermediate School



SBCF Board Member Emily Roberts (fourth from the right) presented a \$6,246 grant check to the staff of Edgewood Center for Children and Families.



SBCF Vice President Frank Hedley (right) presented Capuchino High School Alumni Association Vice President Judy Puccini and Capuchino Music Director Scott Souza with a \$19,180 grant check to support the Capuchino High School music program.

- \$11,000 to the **SAN BRUNO EDUCATION FOUNDATION** to provide music programs to second and third graders at three elementary schools in the San Bruno Park School District otherwise unable to offer music programs to their students (Allen, Belle Air, and Rollingwood)
- \$25,000 to the **SAN BRUNO LIONS FOUNDATION** to support rehabilitation and improvements to the City-owned Belle Air Community Building in east San Bruno
- \$25,000 to **SOCIAL GOOD FUND, INC., AS FISCAL SPONSOR FOR AMERICAN LEGION POST 409**, to support community building rehabilitation and renovations
- \$25,000 to **THE SOCIETY OF ST. VINCENT DE PAUL OF SAN MATEO COUNTY** to provide services to San Bruno families facing homelessness and other human services to San Bruno families through the organization's Peninsula Family Resource Center and San Bruno Store
- \$15,000 to **VIA HEART PROJECT** to provide hands-on CPR and AED training for San Bruno middle and high school students

# Finances and Investments

The Foundation took possession of the \$70 million in restitution funds late in the second quarter of 2016. Based on feedback received during the 2015 Community Listening Campaign, the Foundation Board designated \$15 million as a quasi-endowment and set aside the balance of the restitution funds to support major strategic initiatives and operations over the next several years. The Foundation also holds funds needed to cover near-term program and operational expenses in operating accounts.

Selected by the Foundation Board in 2016 after a thorough review process, **Sand Hill Global Advisors, LLC**, an employee-owned investment management firm founded in 1982 and based in Palo Alto, with client assets exceeding \$1.9 billion, manages the Foundation’s investment accounts.

The Foundation’s **Investment Committee** is an advisory body charged with providing guidance to the Board on all aspects of the investment management process. The Investment Committee currently includes Treasurer Tim Ross, who serves as chair; Vice President Frank Hedley; Anthony Clifford, Executive Vice President and Chief Operating Officer of First National Bank of Northern California; Dr. Mark Hayes, Managing Director of MAP Royalty; and Georganne Perkins, Senior Advisor to Fisher Lynch Capital. The Investment Committee holds quarterly meetings on the third Wednesday of February, May, August, and November at 4:30 p.m. at San Bruno City Hall.

The Foundation’s **Audit Committee** assists the Board in selecting an independent certified public accounting firm to conduct an annual audit of the Foundation’s financial statements and oversees the audit process. Secretary John McGlothlin currently chairs the Audit Committee, on which Board Member Patricia Bohm also serves. **Novogradac & Company LLP** continues to serve as the Foundation’s Board-selected auditor. The annual audit is typically presented to the Foundation Board at its regular November meeting, after which it is posted at [www.sbcf.org](http://www.sbcf.org).

SBCF’s 2017-2018 operating budget includes direct program expenses of \$50,613,952 (including \$50 million for the new recreation center/pool facility project with the City) and support costs of \$378,842. Cash flow needs for the 2017-2018 fiscal year, which total \$1,432,835, will be funded by transfers from the Quasi-Endowment and the Strategic Pool accounts, as well as interest income from the operating accounts.

As of June 30, 2017, the end of the Foundation’s fiscal year, the Foundation’s assets were allocated in the three categories as follows:

	Quasi-Endowment	Strategic Funds	Operating Funds
	<i>Funds set aside to function as an endowment; use investment returns to help fund programs and operations, while preserving purchasing power of original \$15 million quasi-endowment</i>	<i>Funds to be spent down over the next several years to fund major strategic initiatives (including community facility capital projects), other programs, and operations</i>	<i>Funds held in SBCF’s bank accounts and a liquidity investment account to cover the Foundation’s near-term program and operational expenses.</i>
<b>Time Horizon:</b>	Long-term	Mid-term	Short-term
<b>Risk Tolerance:</b>	Moderately conservative	Conservative	Conservative
<b>Objectives:</b>	Capital appreciation Capital preservation	Capital preservation Capital appreciation	Capital preservation
<b>6/30/17 Balance:</b>	<b>\$16,614,411</b>	<b>\$55,215,683</b>	<b>\$331,242</b>



## SBCF President Nancy Kraus Honored

At the San Bruno Chamber of Commerce’s annual awards luncheon, President Nancy Kraus received the Mayor’s Award from San Bruno Mayor Jim Ruane, in recognition of her vision, public relations acumen, commitment to the community, and outstanding leadership of the Foundation’s Board of Directors.

**ATTEND SBCF BOARD MEETINGS  
COMMUNITY MEMBERS ARE WELCOME**

Remaining 2017 Board Meetings include:  
Wednesday, November 1, and Wednesday, December 6, at 7:00 p.m.  
San Bruno Senior Center, 1555 Crystal Springs Road

# SAN BRUNO

## Community Foundation

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## Apply for a Community Grant

**Is your community organization working to enhance the quality of life in San Bruno?  
If so, you could be eligible for a grant of up to \$25,000!**

**Apply online at [www.sbcf.org](http://www.sbcf.org)**

**Application Deadline: Wednesday, September 27, 2017, 5:00 p.m.**

The application process for the Community Grants Fund is underway. For the 2017-2018 grant cycle, the Foundation intends to award multiple grants totaling \$200,000 that benefit a diverse cross-section of the community.

Eligible organizations can apply for a grant through the Foundation's online application, which is posted at [www.sbcf.org](http://www.sbcf.org). The Foundation intends to announce this year's set of Community Grant awards in December 2017, which will be used to fund activities in 2018. Detailed program guidelines for the Community Grants Fund, including eligibility requirements and the application process, can be found on the Foundation's website at [www.sbcf.org](http://www.sbcf.org).

Organizations with questions about eligibility for a Community Grant are encouraged to contact the Foundation at [grants@sbcf.org](mailto:grants@sbcf.org) or (650) 763-0775 prior to completing an application.

**See page 6 to read about last year's grant awards**, including a \$10,000 grant to Parca, which SBCF President Nancy Kraus presented to CEO Diana Conti and students in the REACH after-school program (pictured right).



### ATTEND A GRANT WORKSHOP

To learn more about the Community Grants Fund and the application process, attend our final Grant Workshop:

**Monday, September 11, 2017, 6:00-7:00 p.m.**  
**San Bruno City Hall, Room 115, 567 El Camino Real**