

# SAN BRUNO

Community Foundation

A row of approximately 15 ceremonial shovels stands in a line on a patch of dark soil. Each shovel has a gold-colored head and handle, and a white hard hat is mounted on top. A large blue ribbon is tied around the handle of each shovel. The scene is outdoors on a grassy area. In the background, there is a white gazebo with a dark roof, surrounded by trees with green and yellowing leaves. A tall metal structure with an American flag is visible in the upper right. The sky is clear and blue.

## Breaking Ground 2021 Annual Report

# SAN BRUNO

Community Foundation

## “Something good” in a challenging year

October 2021

In the eleven years since a gas pipeline exploded in San Bruno – killing eight people, devastating a neighborhood, and testing the emotional fortitude of our entire community – then-San Bruno Mayor and current San Bruno Community Foundation Vice President Jim Ruane has optimistically and repeatedly insisted that “something good” must come out of the tragedy of September 9, 2010.

Founded in the aftermath of the gas pipeline explosion, the Foundation has been dedicated to ensuring that many good things result from the \$70 million restitution settlement with Pacific Gas & Electric Company. At such a tumultuous time for our community – in the second year of a global pandemic, with continued economic uncertainty, fatigue from more than a year of distance learning and social isolation, health challenges from a constantly evolving virus, severe political divisions, wildfires throughout California, as well as exaltation at the rollout of live-saving vaccines – this dedication is more important than ever.

Undoubtedly, one of the top highlights of the year was the ceremonial groundbreaking of the new San Bruno Recreation and Aquatic Center in San Bruno City Park. With shovels in the ground (as displayed in our cover photo), representatives of the Foundation and the City of San Bruno, other local dignitaries, and San Bruno community members celebrated the beginning of the final stage of this important project, which is being funded primarily by \$50 million in SBCF grants and will serve the San Bruno community for decades to come.

Other good things from the year include COVID-19 relief grants to help small businesses and schools, a new mobile command vehicle for the City of San Bruno to assist with critical incidents, 13 impressive and inspiring Crestmoor Scholars heading off to college, and a \$300,000 investment in Community Grants to 23 programs benefiting the San Bruno community.

While addressing the challenges of today, the Foundation has also focused on the future. At the beginning of 2021, the Foundation Board launched a three-part strategic planning process – including diversity, equity, and inclusion training, Community Listening Campaign 2.0, and deliberations on the Foundation’s program and investment strategies once the \$50 million in Recreation and Aquatic Center grants are fully disbursed – which led to the adoption of the Foundation’s Strategic Plan 2.0. In doing so, the Board assessed current community needs, examined ways to improve the Foundation’s operations, and reaffirmed its commitment to making a meaningful difference in the San Bruno community through its programs, investments, and partnerships.

As you will see in this Annual Report, the Foundation continues to serve as an important community resource, investing more than \$55.2 million in grants and scholarships since 2016. As our community continues to cope with COVID-19 impacts and other economic, environmental, health, and political challenges, we pursue a multitude of opportunities to bring good to San Bruno, our “City with a Heart.”

  
Emily Roberts  
President

  
Leslie Hatamiya  
Executive Director

## SBCF COMMUNITY INVESTMENT | SINCE 2016

**\$845,000**  
in Crestmoor  
Scholarships  
Supporting  
59 San Bruno  
Students

**\$1.4 Million**  
in 114 Community  
Grants Benefiting  
the San Bruno  
Community

**\$50 Million**  
in the new  
San Bruno  
Recreation and  
Aquatic Center

**\$3 Million**  
in Other Strategic  
Initiatives  
including COVID-19 Relief,  
Music Education, First Responder  
Effectiveness, Pedestrian Safety,  
SBPSD School Transformation,  
Community Day in the Park,  
Tanforan Memorial

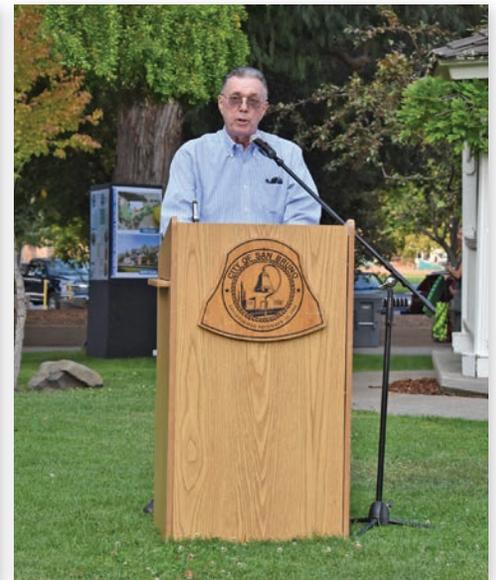
# Breaking Ground on the New Recreation and Aquatic Center

The San Bruno Community Foundation is proud to provide \$50 million in grants to fund the construction of a new Recreation and Aquatic Center in San Bruno City Park, a project identified as a top priority by the San Bruno community. Once built, this facility will forever be one of the Foundation's most significant legacies.

The new 48,000 square-foot facility will feature a full-size gymnasium, fitness center, indoor running track, both indoor and outdoor swimming pools with adjacent party rooms, a catering kitchen, meeting rooms, and a large community hall (rendering of the exterior, top right).

Since 2017, the Foundation has approved eight grants totaling \$50 million related to the project – including, most recently, a \$40.5 million grant to fund the facility's construction.

The City of San Bruno has made significant progress on the Recreation and Aquatic Center project. In June, the City Council approved the center's design, the execution of the construction contract with Lathrop Construction, the project budget of just under \$60 million, and a funding plan for the \$10 million that exceeds the Foundation's contribution. With all environmental approvals and building permits in hand, the City began the construction process at the end of the summer. The new center will be built on the site of the Veterans Memorial Recreation Center in City Park (middle right). The City expects to complete construction and open the center in 2023.



San Bruno celebrated the start of construction on the new Recreation and Aquatic Center in San Bruno City Park with an August 27, 2021, groundbreaking ceremony. Speakers representing the City thanked the San Bruno community for its support of the project as well as the project team, including City staff and the design and construction team, for its hard work to reach this milestone event. Former Mayor and current Foundation Vice President Jim Ruane (above right) reflected on the 2010 gas pipeline explosion 11 years ago that led to the restitution settlement with PG&E and the creation of the Foundation, and on the Foundation's vision to launch and fund this significant community facilities project, which will benefit San Bruno for decades. Past and present SBCF Board members and staff – including Executive Director Leslie Hatamiya, President Emily Roberts, Vice President Ruane, Board Member Nancy Kraus, former Board Member Frank Hedley, Secretary John McGlothlin, Treasurer Tim Ross, and Board Member Raul Gomez – joined the celebration (above left).

# Strategic Grants: Community Impact

## COVID-19 Relief Grants Aid Small Businesses and Schools

Since the spring of 2020, the Foundation has provided COVID-19 relief grants totaling \$757,000 to help small businesses overcome the challenges presented by the pandemic and support teachers and students with distance learning. The highlights include:

### Small Business Recovery and Assistance Program

In 2020, the Foundation funded the creation of the San Bruno Small Business Recovery and Assistance Program with an initial \$100,000 grant and then its continuation in 2021 with a second \$157,000 grant. Administered by the Bay Area Entrepreneur Center (BAEC) of Skyline College, this program has provided valuable financial and technical assistance to a broad pool of San Bruno small businesses to help them apply for aid programs, adjust to the constantly changing rules and regulations governing business reopening during the pandemic, and develop business plans for recovery from the COVID-19 damage they have experienced. The SBCF grants also enabled the program to provide \$7,000 micro grants to 31 struggling San Bruno small businesses, including the Grand Leader Market (top right) on San Mateo Avenue, with the City of San Bruno funding 16 additional micro grants.



*"Without child care, parents can't go to work. Bolstering the child care sector is vital for our economy to thrive and for children to succeed in school and in life. SBCF is grateful for the opportunity to help our child care providers survive during this challenging time."*

– Emily Roberts, SBCF President

### Child Care Relief Fund

With a \$100,000 grant to the Child Care Coordinating Council of San Mateo County (4Cs), the Foundation supported San Bruno child care centers struggling to stay open and provide an essential service to the community. Through the County of San Mateo's Child Care Relief Fund, the SBCF donation helped two large centers and five family-run child care programs – serving a total of 247 children – defray up to a month's worth of expenses.

### Teacher Laptop Initiative to Support Distance Learning

A \$240,000 grant from SBCF to the San Bruno Education Foundation funded the purchase of new work laptops for all teachers in the San Bruno Park School District – from preschool through 8th grade – to ensure that they had the necessary technology to teach virtually and in hybrid format during the 2020-2021 school year.

"With my new laptop, I was able to teach my students online with limited interruptions and technology challenges. It was a lifesaver throughout distance and hybrid learning," said Sara Menendez (lower right), who last year taught kindergarten and now serves as Principal at Belle Air Elementary School.



## Mobile Command Vehicle

The Foundation's First Responder Effectiveness Strategic Initiative aims to strengthen the ability of San Bruno's police officers, fire personnel, and other first responders to meet the needs of the community, both in their daily interactions with the public and in the event of a serious disaster like the 2010 gas pipeline explosion that led to the Foundation's creation.

A \$303,545 grant to the City of San Bruno – which was enabled by donations from Google.org and employees of YouTube and Google following the 2018 shooting at



YouTube's San Bruno headquarters – funded the acquisition of a Mobile Command Vehicle to provide a communications center for the San Bruno Police and Fire Departments at the scene of a critical incident, natural disaster, or large-scale event.

While the City has not yet had the need to deploy the vehicle at a real-life incident, it has put the vehicle to good use to facilitate regular COVID-19 testing for City employees, to simulate critical incidents as part of the SBPD's sergeant training and testing exercises, and to serve as the field command post for the joint Police/Fire Fourth of July Safety Operation.

## Tanforan Memorial

The Foundation awarded a \$150,000 grant to the Tanforan Assembly Center Memorial Committee (TACMC) to support the construction of the Tanforan Memorial at the San Bruno BART station.

During World War II, the U.S. Army converted what was then the Tanforan Racetrack – which sat on the site of what is now The Shops at Tanforan – into an assembly center at which Japanese Americans were interned while more permanent internment camps were being built. For six months in 1942, the Tanforan Assembly Center held nearly 8,000 Bay Area Japanese Americans, most of whom were U.S. citizens, without a trial or due process of law. The internees were housed in barracks, many of which were converted horse stalls that still smelled of manure.

In approving the grant, the SBCF Board strongly noted that the Tanforan Assembly Center is an important part of San Bruno history that should not be forgotten, especially in light of the recent rash of violent acts against Asian and Pacific Islander Americans that have taken place in the Bay Area.



TACMC expects to begin construction on the memorial by the end of 2021, with an opening to coincide with the 80th anniversary of the opening of the Tanforan Assembly Center in 2022.

# Strategic Plan 2.0

In late 2020, the SBCF Board of Directors launched a three-part strategic planning process on future program and investment strategies once the Foundation has fully disbursed \$50 million to the City of San Bruno for the design and construction of the new Recreation and Aquatic Center in San Bruno City Park:

- **Diversity, equity, and inclusion (DEI) training** for the Board to examine internal biases/leanings and adopt practices that promote diversity, equity, and inclusion in the Foundation's decision-making processes and communications.
- **Community Listening Campaign 2.0** to solicit feedback from a broad cross-section of the San Bruno community on the Foundation's programs thus far, input on current community needs, and a vision for the Foundation going forward. The campaign consisted of an online survey, seven focus groups, and two virtual town hall meetings. The campaign report is posted at [www.sbcf.org/2021-community-listening-campaign](http://www.sbcf.org/2021-community-listening-campaign).
- **Strategic planning deliberations** by the Board to develop a forward-looking plan articulating the Foundation's program and investment strategies once its investment portfolio decreases after the Recreation and Aquatic Center is funded, its role in the community, and the size and scope of its ongoing operations.

In response to the feedback received during Community Listening Campaign 2.0, as a result of the strategic planning deliberations, and while embracing a commitment to diversity, equity, and inclusion, the Board adopted the following action items, which collectively make up Strategic Plan 2.0 for the Foundation, on September 1, 2021:

## 1. Program Strategy

The Board reaffirms the Foundation's Program Strategy Framework, as originally approved by the SBCF Board on October 7, 2015, and by the San Bruno City Council on November 10, 2015, including the Foundation's purpose, vision, and mission statements, guiding principles, funding criteria, and program categories.

In particular, the Board reaffirms the Foundation's three-bucket program strategy: Crestmoor Neighborhood Memorial Scholarship (Foundation-run program), Community Grants Fund (responsive grantmaking), and Strategic Grants (strategic grantmaking). The Board seeks to continue all three program areas on an ongoing basis, maintaining the Crestmoor Scholarship and the Community Grants Fund at current program levels and Strategic Grants as the annual budget allows.

## 2. Investment Strategy

Once the Foundation has fully disbursed the \$50 million in Recreation and Aquatic Center grants to the City, the Foundation will update its investment strategy as follows:

- **Quasi-Endowment starting balance: \$25 million**
- **Annual Quasi-Endowment payout target: \$1.75 million, adjusted annually for inflation**
- **Quasi-Endowment spend-down time horizon: Approximately 20 years**
- **Strategy formally revisited by the Board: At least once every five years**

Based on the Foundation's current operating expenses and program disbursements, the \$1.75 million annual Quasi-Endowment payout will enable the Foundation to maintain its current level of operations and a meaningful level of investment in the San Bruno community. The Foundation Board acknowledges that this payout rate, in the absence of the development of other funding sources, will likely result in the Foundation exhausting its assets approximately 20 years after the new strategy is implemented.

Under the current timeline for the construction of the Recreation and Aquatic Center, this strategy will likely take effect beginning in fiscal year 2023-2024. The Investment Committee will be tasked with reviewing the Investment Policy Statement and the Investment Operating Plan and recommending amendments to both documents to reflect the new investment strategy prior to its implementation.

Given the Foundation's investment holdings of approximately \$79 million as of June 30, 2021, the Foundation will likely have in excess of \$5 million to invest outright in Strategic Grants in the next two years in order to begin fiscal year 2023-2024 with a \$25 million balance in the Quasi-Endowment. At the time new investment strategy takes effect, the Board can decide whether to maintain any assets in excess of \$25 million in the Strategic Pool to be used outright to fund Strategic Grants or to roll all or some portion of those assets into the Quasi-Endowment.

## 3. Operations

As part of the Strategic Plan, the Board also commits to these operational actions:

### a. Maintain Current Program-Focused Business Model

The Board affirms the current program-focused business model. By declining to transition to a business model focused on both program and fund development, the Board acknowledges its original decision not to fundraise to avoid competing with other local nonprofits, the substantial costs of building up a viable fundraising operation, and the belief that the Foundation's partners, which implement the Foundation's initiatives, may be better positioned to fundraise than the Foundation, which primarily operates as a grantmaking body.

### b. Ensure Diversity in the Composition of the Board of Directors and Grant and Scholarship Review Panels

With regard to Board appointments and acknowledging that the San Bruno City Council appoints Board members, the Board is committed to continuing to prioritize diversity and to embracing an expansive definition of diversity to include expertise, experience, and skill sets valuable on the Board as well as other background and demographic characteristics. SBCF will also continue to prioritize individuals with diverse backgrounds and perspectives on the community panels that review Community Grant and Crestmoor Scholarship applications.

### c. Increase Visibility and Awareness of the Foundation's Programs, Spending Decisions, and Program Results

The Board endorses continued efforts to effectively communicate with the San Bruno community and other stakeholders about the Foundation's programs and operations. The Executive Director will continue to manage outreach and communication activities, with guidance from the Board as needed.

### d. Continue to Invest Wisely to Ensure Broad Community Benefits

The Board affirms its fiduciary duties to the Foundation to ensure that the Foundation's assets are invested for the long-term benefit of the community, with the guidance of a Board-selected investment management firm and in accordance with the Board- and City Council-approved Investment Policy Statement.

### e. Continue Current Process for Developing Annual Budget

The Board affirms the current process, led by the Executive Director, to develop the annual budget, particularly once the new investment strategy is in place: maintain Community Grants Fund and Crestmoor Scholarship disbursement levels, factoring in whether the Foundation has received any restricted donations earmarked for either program; estimate necessary operating costs assuming current activity levels; and reserve the balance of funds for Strategic Grants.

### f. Create Ad Hoc Committee to Identify Strategic Grantmaking Priorities and Assess Potential Strategic Grant Opportunities

In September, the Board created a new ad hoc committee to review the community needs and program ideas identified in Community Listening Campaign 2.0, recommend to the Board priority areas for both larger (at least \$1 million) and smaller (under \$1 million) Strategic Grants, and assess proposals and opportunities for Strategic Grants in the near- and mid-term.

The full Strategic Plan 2.0 is available online at [www.sbcf.org/strategic-plan-2](http://www.sbcf.org/strategic-plan-2)

Launched in 2016, the Community Grants Fund invests in the valuable work that community organizations do to enhance the quality of life for all who live, work, attend school, and utilize community, recreational, and commercial resources in San Bruno. Eligible community groups may apply for grant funding of up to \$25,000 for programs that benefit the San Bruno community.

Over the past five years, SBCF has awarded 114 Community Grants totaling \$1,400,000. With a \$100,000 contribution from YouTube and Google.org, the Foundation distributed \$300,000 in Community Grants for the 2020-2021 grant cycle.



## 2020-2021 Community Grant Awards

In December 2020, SBCF approved 23 Community Grants to local organizations for programs that benefit the San Bruno community. As the local community continues to struggle in the face of the COVID-19 pandemic, SBCF is proud to partner with YouTube and Google.org to invest in organizations dedicated to addressing critical community needs and providing hope to San Bruno residents during these trying times. The 2020-2021 grant awards included:

- \$24,451 to the **CAPUCHINO HIGH SCHOOL ALUMNI ASSOCIATION** to fund professional development training for Capuchino High School faculty to participate in an Equity Summit, which will include implicit bias reflection and identification, training on anti-racist practices, and establishing equity goals
- \$10,000 to the **CITY OF SAN BRUNO** to purchase more than 100 titles of popular e-book and e-audio materials available for San Bruno residents and to provide curriculum support to San Bruno Park School District teachers through a three-year Tumblebooks subscription
- \$15,000 to the **CITY OF SAN BRUNO** to support a Fireline Paramedic Program through the purchase of lifesaving tools and equipment to outfit two fireline paramedic kits and the implementation of training for San Bruno Fire Department personnel (see box below)
- \$15,000 to **CORA (COMMUNITY OVERCOMING RELATIONSHIP ABUSE)** to provide San Bruno families impacted by intimate partner abuse with flexible funding to be used to acquire or maintain safe, stable transitional housing
- \$1,500 to the **COUNTY OF SAN MATEO** to support one San Bruno under-served student pursuing a college education or vocational training through the Al Teggia Jobs for Youth Scholarship Program, with Design Tech High School graduate Madison Shem, who is now enrolled at UC Davis, receiving the SBCF-sponsored scholarship
- \$14,840 to **FRESH APPROACH** to increase food security and improve health outcomes among low-income San Bruno residents through online VeggieRX nutrition and cooking workshops



### Lifesaving Fireline Medic Kits

*In the summer of 2021, a team from the San Bruno Fire Department was dispatched to fight the Lava Fire in Siskiyou County. When a member of a U.S. Forest Service Hotshot crew suffered from heat exhaustion after being on the fireline for several days in 100-degree temperatures, the San Bruno team – which was equipped with full advanced life support gear in their fireline medic kit funded by an SBCF Community Grant – provided aid to the injured firefighter in a remote area and evacuated him to safety. While one fireline medic kit is utilized by SBCF teams deployed to wildfires elsewhere in the state, a second kit funded by the SBCF grant remains in San Bruno at Station 51 on El Camino Real, available for use at local remote rescue sites, such as Crestmoor Canyon or Sweeney Ridge.*

- \$10,000 to **FRESH LIFELINES FOR YOUTH** to provide law-related education, leadership training, mentorship, and case management for juvenile high-need San Bruno youth to help them thrive and build civic and educational engagement
- \$5,000 to **JUNIOR ACHIEVEMENT OF NORTHERN CALIFORNIA** to provide financial literacy, workforce readiness, and entrepreneurship programming to San Bruno high school students through the Inspiring Tomorrows for San Bruno Youth program
- \$20,000 to **LEGAL AID SOCIETY OF SAN MATEO COUNTY** to provide legal assistance to San Bruno residents facing eviction or living in substandard conditions with the goal of keeping them in their homes through the HomeSavers Program
- \$20,000 to **LIFEMOVES** to provide shelter and comprehensive supportive services to homeless families from San Bruno at the Family Crossroads facility
- \$20,000 to the **LOWEN SOCCER CLUB** for maintenance of and improvements to San Bruno's widely used soccer fields at Monte Verde Park, Parkside Intermediate School, and the former Crestmoor High School site
- \$5,000 to **MARINE SCIENCE INSTITUTE** to provide students from San Bruno schools with engaging and interactive marine science instruction through the Discover Our Bay program
- \$2,800 to **PARENT BOOSTERS OF 72** to support the Scout-led construction of a storage unit for the preservation of Troops 72 and 4172's outdoor and training equipment

# Grants Fund



## Tom Lara Field Concession Stand Facelift

In July, the San Bruno Lions celebrated the conclusion of a multi-year effort to renovate the concession stand at Tom Lara Field at San Bruno City Park. Funded by a \$25,000 Community Grant to the San Bruno Lions Foundation, the Lions completely remodeled, sealed, repainted, and rewired the snack bar space, outfitted it with new stainless steel equipment, and upgraded the plumbing. The exterior counter area was plated in stainless steel, the roll-up doors were repainted, and a state-of-the-art digital menu board was installed. The Lions were successful in reaching their goal to provide San Bruno groups with a modern, clean, and safe concession stand to conduct fundraising activities and serve the community.

- \$10,000 to **PARTNERS AND ADVOCATES FOR REMARKABLE CHILDREN AND ADULTS (PARCA)** to support program operating costs and enhance summer camp programming for REACH, an inclusive, licensed day- and after-school program for children with and without developmental disabilities based at John Muir Elementary School
- \$20,000 to **PENINSULA VOLUNTEERS, INC.** to increase food security and alleviate hunger of older adults and those with disabilities in San Bruno through proper nutritional support and home-delivered meals
- \$15,000 to the **SAN MATEO COUNTY COMMUNITY COLLEGES FOUNDATION** to provide critical financial and academic support to full-time Skyline College students through the Promise Scholars Program
- \$15,000 to **SECOND HARVEST OF SILICON VALLEY** to serve San Bruno families and individuals at risk for hunger through the distribution of healthy food (top right)
- \$20,000 to the **SOCIETY OF ST. VINCENT DE PAUL, PARTICULAR COUNCIL OF SAN MATEO COUNTY**, to provide rental assistance to San Bruno families and individuals at risk of homelessness through the Peninsula Family Resource Center
- \$7,500 to **SONRISAS DENTAL HEALTH** to provide dental health screenings, education, and access to care to low-income San Bruno Park School District students through the Children's Access to Oral Health Care and Education Program (lower right)



SBCF Treasurer Tim Ross presented a \$15,000 grant check to staff and volunteers of Second Harvest of Silicon Valley at its Skyline College food distribution site. The grant enabled Second Harvest to provide 30,000 meals to San Bruno community members in need.



Via Heart Project staff and Skyline College Public Safety officers showcase one of the six SBCF-funded AEDs installed on campus.

- \$10,000 to **STARVISTA** to provide at-risk San Bruno parents and caregivers with support group services that build parent/caregiver capacity, increase their knowledge of stressor impacts and available resources, help them establish supportive networks, improve the caregiver-child relationship, and reduce the causes and effects of toxic stress through the Healthy Homes program
- \$6,000 to **UPWARD SCHOLARS** to provide language skills, financial assistance, and mentoring to low-income students, many of them adult immigrants, enrolled in college/vocational classes at Skyline College through the Upward Scholars program
- \$15,909 to **VIA HEART PROJECT** to outfit the Skyline College campus with automated external defibrillators (AEDs) in order to reduce the rate of death from sudden cardiac arrest (lower left)
- \$17,000 to **YMCA OF SAN FRANCISCO** to provide mental health services, including crisis intervention and group and individual counseling, to students at Parkside Intermediate School



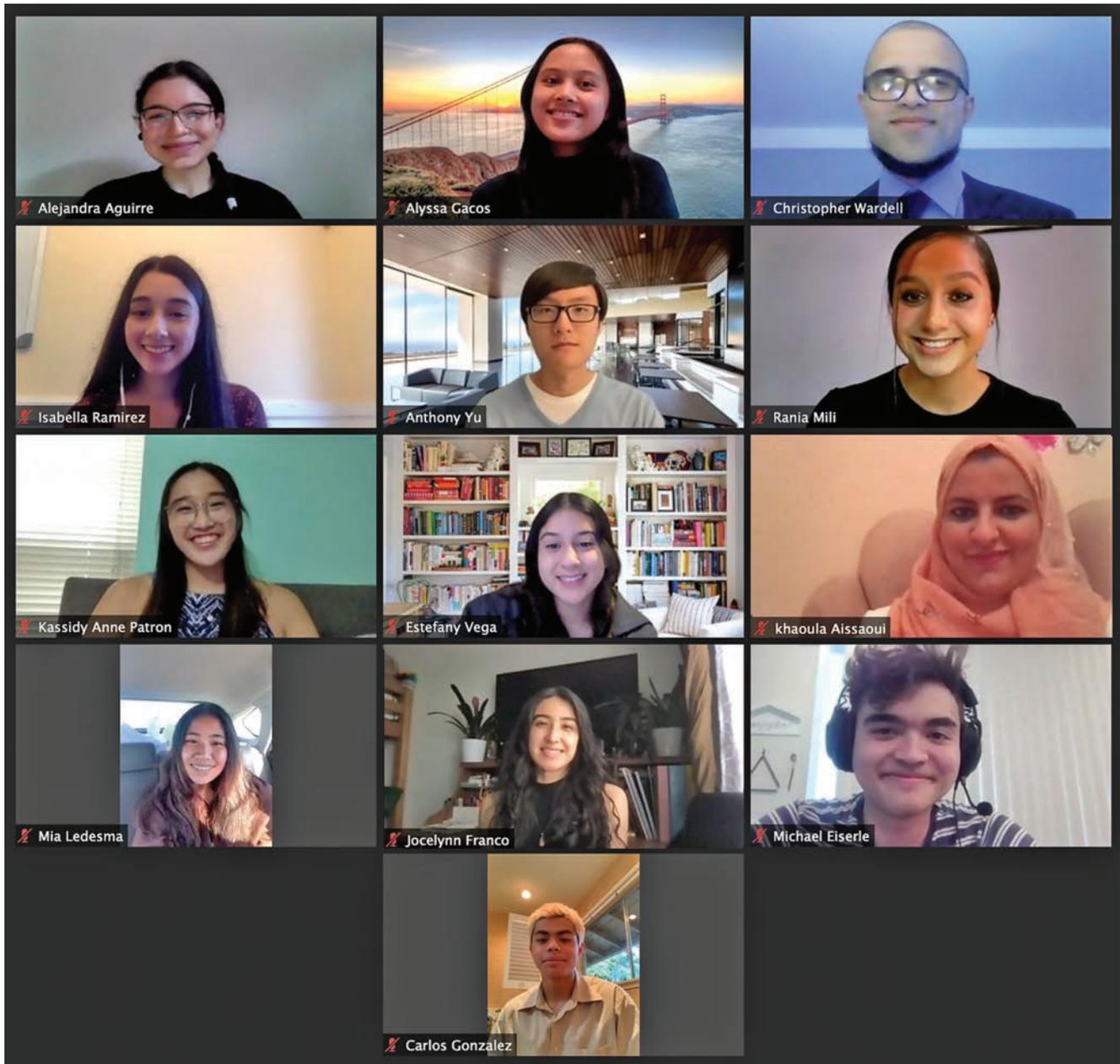
In May 2021, Sonrisas Dental Health provided dental screenings to 45 preschool students at Allen Preschool.

# Crestmoor Neighborhood

The Crestmoor Neighborhood Memorial Scholarship provides multi-year college scholarship awards to exceptional San Bruno students who have demonstrated a strong commitment to the San Bruno community. The Crestmoor Scholarship honors the community members who most directly endured the destruction of the explosion and resulting fire, especially the eight San Bruno residents who lost their lives. It ensures that the tragedy of September 9, 2010, is not forgotten and that the resiliency, teamwork, leadership, and commitment to community displayed throughout San Bruno in the aftermath of the explosion are honored in the annual recipients of the Scholarship.

Since 2016, SBCF has awarded 59 Crestmoor Scholarships totaling \$845,000. With generous donations from the **Joseph W Welch Jr Foundation**, the **San Mateo County Association of REALTORS® Foundation**, and **Allan and Mary Lou Johnson**, in 2021 SBCF awarded Crestmoor Scholarships totaling \$195,000 to 13 outstanding San Bruno students. In adherence to public health protocols limiting public gatherings during the COVID-19 pandemic, SBCF honored the 2021 Crestmoor Scholars at its June Board meeting on Zoom.

**JOSEPH W WELCH JR FOUNDATION**



The 2022 Crestmoor Scholarship Application will be available at [www.sbcf.org](http://www.sbcf.org) in December 2021.  
The application deadline is March 1, 2022.

# ood Memorial Scholarship

## The 2021 Crestmoor Scholars

**ALEJANDRA AGUIRRE:** An internship in public service years ago along with caring for her autistic brother planted the seeds for Alejandra Aguirre's interest in sociology. At Capuchino High School, Alejandra supported the youth in the San Bruno Library's Homework Center. At Skyline College, she was a mentor and club officer in TRiO Student Support Services. Her ultimate goal, after transferring this fall to San Jose State University, is to be a pediatric social worker in chronic illness care.

**KHAOULA AISSAOUI:** Khaoula Aissaoui took full advantage of Skyline College's support and, in return, shared her strengths as a student resources leader in ESL classes, a peer mentor to over 30 students, an English tutor in the Learning Center, and a volunteer with the ESL registration process, where she related her immigrant story to other students. Khaoula's journey of hard work led her to Stanford University this fall, where she is majoring in sociology.

**MICHAEL EISERLE:** With a passion for performing music for the San Bruno community, Michael Eiserle was a leader and team member in Capuchino's High School marching, symphonic, and concert bands all four years, while maintaining strong academics. His inner strength to maneuver life's challenges has influenced Michael's goal to pursue the field of psychology and share his empathy. This fall Michael started the journey to achieve this dream at Woodland Community College.

**JOCELYNN FRANCO:** Jocelynn Franco thrives on supporting her community, including more than 250 hours of participation in Capuchino's Interact Club and peer tutoring. Jocelynn's most impactful service in high school was her leadership of the Homeless Outreach Project to create care packages for a local homeless shelter. With the goal of attending medical school and eventually participating in Doctors Without Borders, Jocelynn began her studies in biology at UCLA this fall.

**ALYSSA GACOS:** An engaged member of the Skyline College community, Alyssa Gacos funneled creativity and analytical skills into TRiO's Student Support Services as marketing officer and social media coordinator. As club president, she boosted student morale and improved workshop participation during the pandemic. A transfer student at San Francisco State University, she continues on her creative path in business administration with a concentration in marketing.

**CARLOS GONZALEZ:** Carlos Gonzalez has connected with the San Bruno community as a recreation center swim coach, a food preparer at the Catholic Worker Hospitality House, an Interact Club member, and founder of the Skateboarding Club at Capuchino High School. Carlos began his studies at the University of California, Merced, this fall, with plans to study business.

**MIA LEDESMA:** Despite the pandemic, Mia Ledesma continued to positively impact those around her through a variety of activities, including leading a women's health drive for local shelters and committing six years of active engagement in the Leos Club. Her musical strings skills in the Capuchino Chamber Orchestra were an extra gift to San Bruno. Mia plans to continue helping others through forensic science-related studies at San Francisco State University.

**RANIA MILI:** A graduate of Capuchino's International Baccalaureate Diploma program, Rania Mili has served San Bruno as a Police Explorer since 2017, participating in ride-alongs with police officers and attending community events in uniform. Her volunteer work also includes serving as a Junior Giants assistant coach, helping at Second Harvest food distributions, and contributing her social media skills to local city campaigns. With aspirations of becoming a Supreme Court Justice, Rania attends Menlo College.

**KASSIDY ANNE PATRON:** Recipient of the Outstanding Interact Award and club president, Kassidy Patron demonstrated her commitment to serving both Capuchino and the San Bruno community through a variety of different roles. Kassidy successfully balanced the challenging International Baccalaureate Diploma program with her involvement at the San Bruno Senior Center, Music in the Park, school rallies, and more. She began her studies in the life sciences at UCLA this fall.

**ISABELLA RAMIREZ:** Isabella Ramirez lit up the Capuchino High School stage and warmed the hearts of community members through her artistic cardmaking skills, ballet performances, dedication to the Leos Club, and service as an Outdoor Education cabin leader. With the concern of family members' health as inspiration, Isabella took action to make a difference by co-founding the women's health drive. She will focus her collegiate studies in biochemistry at San Francisco State University.

**ESTEFANY VEGA:** With a passion for sharing her Latino culture, Estefany Vega served as co-chair and secretary of Latinos Unidos at Capuchino High School. She co-founded Grupo Folklorico to perform cultural dances at school and community events such as Día de los Niños. Despite the challenges of being the first in her family to attend college, Estefany is dedicated to helping others and plans to pursue a degree in pediatric nursing at California State University, East Bay.

**CHRISTOPHER WARDELL:** Skyline College inspired Christopher Wardell to become a lifelong learner. In return, he empowered fellow Skyline students as a peer mentor, supplemental instruction leader in algebra, teaching assistant for the JumpStart program, and student panelist on discussions about racism. He transferred this fall to Western Governors University. Chris plans to become a licensed CPA with the goal of helping people from marginalized communities develop greater wealth.

**ANTHONY YU:** Anthony Yu's leadership roles at Skyline College as Phi Theta Kappa Honor Society president, co-president for the Kappa Beta Delta International Honor Society, and senator for the student government taught him valuable skills in supporting others. Working as a student ambassador, he connected academically and socially with Skyline's international students. Anthony is pursuing business administration at UC Berkeley while continuing to serve his community.

# Scholarship Alumni Highlights



The 46 recipients of the Crestmoor Scholarship from 2016 to 2020 continue to impress with their accomplishments and activities inside the college classroom and out in the community. While many found the transition to distance learning during the pandemic to be challenging, they made the most out of the opportunities before them. Some recent highlights include:

- **MURIEL BUTLER** (top left), 2018 Crestmoor Scholar and an Animal Sciences major at Colorado State University, spent the summer as a Farm Operations Intern at Seaboard Foods in Guymon, Oklahoma. Building on an interest sparked during her participation in the San Bruno/South San Francisco 4-H Club, Muriel received hands-on training in the livestock industry, breeding hogs, overseeing their care, administering vaccinations, performing routine health checks, and cleaning and practicing proper animal handling.
- 2020 Crestmoor Scholar **ERIC TORRES** (top center) successfully juggles a full-time course load at San Francisco State, a job in the Admissions and Records Department at Skyline College, and parenting his young son. Eric is on track to graduate with a Bachelor of Science degree in Business Administration in the spring of 2022.
- After a year of primarily taking college classes online, 2018 Crestmoor Scholar **JULIA CORDERO** (top right) obtained valuable work experience this summer at YouTube as part of the Google Associate Product Manager Program. Julia is now a senior in computer engineering and computer science at the University of Southern California.
- After graduating from UCLA with a degree in Human Biology and Society, this summer 2017 Crestmoor Scholar **HARMONIE AHUNA** moved to West O'ahu, Hawaii, to begin her career as a teacher at Ma'ili Elementary School. Passionate about equitable education for all students, Harmonie has concurrently begun pursuing a Master's Degree in Education at Johns Hopkins University.
- During the pandemic, **KATHY LIN**, a 2019 Crestmoor Scholar and a junior at UC Berkeley, found meaningful opportunities as a Social Media Assistant for the university's Office of Communications and Public Affairs, participating in Ethical Apparel, a student-run enterprise committed to designing and printing apparel on ethically sourced material, and continuing to provide leadership to Capuchino High School's Mentorship Program.



*"I am honored to be in the field of emergency services, working my way up from the bottom. I started as a Vehicle Support Technician for American Medical Response, County of Santa Clara, and am now in the process of upgrading to EMT-B in Santa Clara County. I have also taken on a new role with Royal Ambulance as a multiple county Bay Area dispatcher. My goal is to gain the skills and experience needed to become a 911 EMS dispatcher for San Mateo County.*

*"I want to inspire young women, especially those from Latin backgrounds, to use their fierce and kind spirit to help others. My motivation to go into emergency services comes from within. As an 11 year old when the San Bruno explosion happened, I wanted to help my community. Many years later, I do believe what happened on September 9, 2010, is the reason why I am now a first responder."*

– Madeline Villanueva-Tovar, 2017 Crestmoor Scholar and Sociology major at San Francisco State University

# Finances and Investments

The Foundation took possession of the \$70 million in restitution funds late in the second quarter of 2016. Based on feedback received during its 2015 Community Listening Campaign, the Foundation Board designated \$15 million of the restitution funds as a quasi-endowment and set aside the balance of the restitution funds to support major strategic initiatives and operations over the next several years. The Foundation also holds funds needed to cover near-term program and operational expenses in operating accounts. **Sand Hill Global Advisors, LLC** manages the Foundation's investment accounts.

The Foundation's Investment Committee is an advisory body charged with providing guidance to the Board on all aspects of the investment management process. The Investment Committee currently includes Treasurer Tim Ross, Secretary John McGlothlin, and community members Anthony Clifford, Dr. Mark Hayes, and Frank Hedley. The Investment Committee holds quarterly meetings on the third Wednesday of February, May, August, and November at 4:30 p.m.

The Foundation's Audit Committee, comprised of Board Members Raul Gomez and Malissa Netane-Jones, assists the Board in selecting an independent certified public accounting firm to conduct an annual audit of the Foundation's financial statements and oversees the audit process. **Novogradac & Company LLP** serves as the Foundation's Board-selected auditor. The annual audit is typically presented to the Foundation Board at its regular November meeting, after which the audited financial statements are posted at [www.sbcf.org](http://www.sbcf.org).

SBCF's 2021-2022 operating budget includes direct program expenses of \$46.4 million, including nearly \$40.5 million for the San Bruno Recreation and Aquatic Center construction grant, and support costs of just under \$423,000. Cash flow needs for the 2021-2022 fiscal year, which total \$37.4 million, will be funded by transfers from the Quasi-Endowment, Strategic Pool, and Liquidity-RAC accounts, as well as interest income from the operating accounts.

As of June 30, 2021, the end of the Foundation's fiscal year, SBCF's assets were allocated in the three categories as follows:

|                         | Quasi-Endowment   | Strategic Funds   | Operating Funds   |
|-------------------------|---|---|---|
|                         | <i>Funds set aside to function as an endowment; use investment returns to help fund programs and operations, while preserving purchasing power of original \$15 million quasi-endowment</i> | <i>Funds to be spent down over the next several years to fund major strategic initiatives (including community facility capital projects), other programs, and operations</i> | <i>Funds held in SBCF's bank accounts and a liquidity investment account to cover the Foundation's near-term program and operational expenses</i> |
| <b>Time Horizon:</b>    | Long-term   | Mid-term  | Short-term  |
| <b>Risk Tolerance:</b>  | Moderately conservative   | Conservative  | Conservative  |
| <b>Objectives:</b>      | Capital appreciation<br>Capital preservation  | Capital preservation<br>Capital appreciation  | Capital preservation  |
| <b>6/30/21 Balance:</b> | <b>\$22,908,701</b>   | <b>\$31,902,060</b>   | <b>\$24,534,497</b>   |



## Staff Transitions

This fall has been a time of transition for the SBCF staff. Beginning in the fall of 2016, **STEPHANIE RUTGERS** (top) played a vital role – first as a consultant and then as a staff member – in the smooth running of our two flagship programs – the Community Grants Fund and the Crestmoor Neighborhood Memorial Scholarship. Her ability to juggle all the moving parts of each program and her strong interpersonal skills ensured a well-oiled program machine. We were sad to see Stephanie step down from her staff position in September, but are grateful for her willingness to continue her ties to the Foundation as a volunteer. Thank you, Stephanie!



We are thrilled that **LORIN LEE** (bottom) has joined the SBCF staff as our new Program Manager. A resident of San Bruno since 2017, Lorin brings a wealth of experience as a human resources professional, elementary school teacher, and active community volunteer to the Foundation. Lorin has taken over the day-to-day administration of the Community Grants Fund and Crestmoor Scholarship programs. Welcome, Lorin!

# SAN BRUNO

## Community Foundation

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### *Board of Directors*

Emily Roberts, President  
Jim Ruane, Vice President  
John McGlothlin, Secretary  
Tim Ross, Treasurer  
Raul Gomez  
Nancy Kraus  
Malissa Netane-Jones

### *Executive Director*

Leslie Hatamiya

### *Program Manager*

Lorin Lee (beginning September 2021)  
Stephanie Rutgers (through September 2021)

### *Accounting Consultant*

Frank Bittner

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## *Thank You to Our Retiring Board Members*

The Foundation extends its deepest gratitude to outgoing Board members **JOHN MCGLOTHLIN, EMILY ROBERTS, NANCY KRAUS,** and **TIM ROSS** (left to right) for their leadership and unwavering commitment to the San Bruno community.

John, Emily, and Nancy have served as founding members of the Board of Directors for the past eight years. A resident of the Crestmoor neighborhood with years of experience in government and nonprofit operations, John brought a discerning eye to the Foundation's finances, programs, and administration. Currently the Board's Secretary, John has also served as Vice President, Audit Committee chair, and a member of the Investment Committee.

With expertise in public health and early childhood education, Emily has skillfully led the Foundation as President the last two years, including through the recent strategic planning process. She also served as Secretary and Vice President and played a critical role in developing the Crestmoor Scholarship, the Community Grants Fund, and the Music Education Strategic Initiative.

As the Foundation's first President from 2013 to 2018, Nancy provided extraordinary vision, leadership, and determination in building SBCF into the focused and well-run organization that it is today. Her background in public relations and deep roots in the San Bruno community have been instrumental in driving many of the Foundation's key initiatives, most notably the Recreation and Aquatic Center project.

Tim joined the Board in late 2016 and, as Treasurer, immediately made a significant impact on the financial side of the Foundation's operations. An investment professional, Tim has deftly chaired the Investment Committee, overseeing overall investment returns in excess of \$20 million.

The terms of the four outgoing Board members conclude at the end of 2021, and four new Board members will be appointed by the San Bruno City Council and begin four-year terms in January 2022.